

# Attracting Cybersecurity Workforce for Cyber Command through Marketing



Project Title	Attracting Cybersecurity Workforce for Cyber Command through Marketing
Project Summary	Outreach/Public Affairs Office designs a variety of marketing materials that effectively relay relevant information about our command - who we are and what we do - in a way that attracts the interests of prospective talent. Materials will be used on websites, social media, and printed materials.
Country	United States
Country/Region of Focus	United States

## Project Description

We are looking for a creative and energetic intern who can work on a range of marketing projects that communicate relevant information about a cyber command. The intern will create and develop marketing materials that support our Outreach/PAO to communicate with personnel family, DoD/Navy, and the general public who we are and what we do with creativity and clarity. S/he will use a variety of design elements to achieve artistic effects of graphic and infographic content to include on our websites, social media sites, and printed materials.

## Required Skills or Interests

Skill(s)
Analytical writing
Data visualization
Design thinking
Editing and proofreading
Graphic design
Infographic design
Marketing
Website design
Writing

## **Additional Information**

Student must possess the following software: Microsoft Office (Word, Power Point, Photoshop). The agency will not provide this software.

## **Language Requirements**

*None*